iFHP's Season of Tech brings together iFHP members, big tech firms, and innovative startups to lift the curtain on some of the complexity around machine learning and AI, and the effective deployment of tech in the health insurance industry.

Sign up here for the sessions: iFHP Season of Tech | August 2023

DETAILED AGENDA

August 2 7AM UK

Matthew Howard | AWS
Head of Healthcare Data Science

Demystifying AI: The Potential for Artificial Intelligence and Generative AI in healthcare

In this discussion, we'll provide a broad overview of Artificial Intelligence and GenAI and how they work. We'll explore how AI technologies can be used to enhance the efficiency, accessibility, and overall performance of healthcare systems, and we'll investigate the potential implications of these technologies on population health outcomes as well as for individual's. We'll also explore how to safely develop and deploy AI, and how to address some of the challenges in real world deployments.

August 3 11PM UK

Jay Rajda | AWS
Payor Partnership Leader

Creative Construction: Payors using cloud technology and AI to transform their business

We will discuss how payor organizations around the globe are innovating with the use of cloud and AI technology to modernize their business operations, and transform their businesses. Our discussion will include several case studies that range from claims process automation to population health management, virtual care, and member engagement.

Girisha Fernando | Lyfegen
Founder & CEO

Why Payers Are Losing Millions of Dollars with Drug Pricing Agreements and What Can Be Done About It
The increasing number and complexity of drug pricing agreements around the world are causing healthcare payers to overpay millions for drugs. Why is this happening? And how are payers using technology to save costs and manage drug pricing agreements better, faster, and more efficiently?

August 9 5PM UK

Nick Donowitz | ThinkMD
Chief Strategy Officer

Improving clinical decision-making at the point of care with advanced health technology: An opportunity for improved outcomes and system efficiency
Accurate decisions at the beginning of a healthcare journey have an outsized impact on both the patient and the wider healthcare system. THINKMD's advanced clinical intelligence technology enables any user to accurately identify whether someone is sick, what illness they may have, and what the right next step of care should be. With improved clinical decisions and better point-of-care health data collection, we're working to improve healthcare access and quality, while making the entire system more intelligent.

August 15 8AM UK

Deepak Jha | HealthHero
Managing Director- Commercial, Enterprise Market Unit – UK & Ireland

Evolution of virtual healthcare in Europe
HealthHero brings together human expertise and digital convenience to provide quality remote healthcare. It offers remote access to experienced doctors and expert clinicians directly to patients, insurance-policy holders and employees. HealthHero provides a full spectrum of primary care services delivered through a suite of digital tools, and it is the preferred supplier for over 1000 businesses, covering over 22 million individual lives and currently operates in United Kingdom, Germany, Republic of Ireland and France.

August 16 5PM UK

Will Wood | Instanda
Director of Life and Health

Unleashing the Power of No-Code: Empowering the Insurance Industry
Join Will Wood, Director of Life and Health at INSTANDA, the no-code core insurance platform provider, as we host an exciting webinar that explores the limitless potential of no-code technology in the insurance industry. In this session, we will provide a comprehensive introduction to no-code, shedding

light on its inner workings and demonstrating how it can transform your insurance operations. Furthermore, we will delve into the resources and best practices necessary to establish a centre of excellence for no-code development within your organisation. Discover how you can empower your teams, streamline workflows, and accelerate digital transformation using this cutting-edge technology.

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August 22 7AM UK

Michel Van Der Poorten| IBM
AI Evangelist

Data & Ethics: how to operationalize ML/AI while respecting the ethical aspects?
Join IBM's exclusive webinar as they delve into the critical intersection of data and ethics in the health insurance industry. Listen to case studies and gain valuable insights on navigating the ethical challenges surrounding data transparency, and responsible AI.

August 24 7AM UK

Michel Van Der Poorten| IBM
AI Evangelist

Data & Privacy: how to protect your clients' privacy while training your ML/AI models?
Unlock the secrets to safeguarding data and preserving privacy in the digital era by joining IBM's webinar on "Data and Privacy." Explore cutting-edge strategies and best practices, empowering health insurance leaders to navigate the intricate landscape of data privacy regulations, secure customer trust, and establish a culture of privacy-first mindset.

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