



# Careers in health insurance

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## Value Based Health Care Study Tour 2023 (The Netherlands)

**V**alue-Based Health Care consistently features among the topics of highest concern to iFHP members. Across the globe the pressures of changing demographics, the rise of complex conditions and advances in expensive therapies all create a pressing need for more understanding of the potential of VBHC. iFHP's inaugural VBHC Study Tour – developed in partnership with the VBHC Center Europe

and based on material co-created by Michael Porter – provides members with a unique opportunity to study the latest thinking in VBHC while being exposed to award-winning practices from leading VBHC practitioners.

The five-day programme offers delegates the ability to earn a VBHC Green Belt Certificate from the prestigious Decision Institute in association with Harvard Business School, among others.





## What will we cover?

VBHC Green Belt Certification

Harvard Business School Cases

VBHC Implementation Tools and Challenges

Roles of Doctors, Patients and Other Stakeholders

Organisational Transformation

Patient Involvement and Outcome Sets

Learning from Benchmarking

VBHC Payment Models

Future Thinking

## Programme

The programme commences in Amsterdam with a two-day Intensive VBHC learning experience delivered by Prof. Dr Fred van Eenennaam from VBHC Center Europe.

At the end of the two days, which include four Harvard Business School case discussions and contributions by inspirational keynote speakers about the newest insights and developments in VBHC, participants will be invited to sit the online VBHC exam to achieve the highly regarded VBHC Green Belt Certificate.

Still in Amsterdam, the group will then spend a day with international data-set experts ICHOM discussing implementation practices, looking at how to organisationally move towards a more outcomes-focused healthcare model.

Time will also be spent in discussions and workshops exploring new thinking about VBHC payment models.

On day four participants will visit the organisations behind two award-winning VBHC implementations in Amsterdam.

Day five starts with a facilitated debriefing until lunch, after which the study tour ends.

## Who should attend?

- Strategy and Innovation Leaders
- Provider Relations / Healthcare Partnerships Leaders
- Reimbursement and Claims Leaders
- Product Architects
- Risk Leaders
- Business Development / Transformation Leaders

**Cost: £6950.00**  
which covers  
all fees and  
accommodation

For more information about the VBHC Study Tour 2023 email [barbara@ifhp.com](mailto:barbara@ifhp.com) or visit [ifhp.com/talent-growth/](https://ifhp.com/talent-growth/)

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